

Social Media Policy

Responsibility for Policy: Elizabeth Johnson/Anita Bell/Angela Young

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 28.01.19

 29.01.20

 10.02.21

 09.02.22

 Summer 2023

**Our school Approach:**

Dryden and Hill Top Federation understand that it is important to provide as many channels of communication as possible to parents and the wider school community. As a school we want to make important information accessible and easy to read and follow.

School want to be able to share the successes of their staff and pupils via safe and accessible channels.

**Important Settings**

* There will be more than one administrator for any social media accounts at any time
* Photos/videos of pupils will only be made public if written consent has been given by parents/carers
* Notifications will be always switched on to ensure comments/posts can be responded to immediately
* An automated response is generated for any direct messages advising to contact the school directly via email or telephone.
* No photographs or videos will be tagged directly
* Profanity filters to be always set to ‘Strong’]
* Any webpages that are shared through social media channels will be checked that they meet our internet safety standards
* Videos posted will be via school Youtube chanel – all videos set so that they can only be accessed via the specific link shared.

**Interaction:**

Communication between staff/pupils/parents must be through authorised school channels e.g. School email, scheduled live sessions, school Facebook page. All usual rules outlined in the Online Safety Policy and Acceptable Use Agreements must be followed.

**Safeguarding**

With increased use of digital technologies there needs to be careful consideration of how we respond to the safeguarding implications.

Parents are advised to spend time speaking to their children about online safety and the importance of reporting anything that makes them uncomfortable online

Online safety concerns should be reported to the headteacher by contacting school immediately.

Staff should continue to be vigilant around use of the internet and follow our usual online safety and Safeguarding policies and procedures. Staff should contact the DSL directly should there be any concerns. School will continue to offer lessons and discussion around staying safe online as part of our usual teaching.

The following organisations offer useful support in this:

* Childline – for support
* UK Safer Internet Centre – to report and remove harmful online content
* CEOP – for advice on reporting online abuse
* Internet Matters – To support parents and carers for keeping children safe online
* Net-aware – NSPCC support for parents and carers

**Links to other School Policies (also available on School website)**

Safeguarding / Child Protection Policies

Online Safety Policy / Acceptable Use Policy

Behaviour Management Policy

Data Protection / GDPR

Remote Learning Policy